

Our company helps small to middle size business owner to scale up their business online with intelligence and immersive marketplace

Our Key Clients



We served clients from digital advertising, consulting firms and SME
Our business clients are from USA, UK, Hong Kong, China, Singapore and Malaysia

Enrich Social Media (ESM) Company Profile

Digital Service Consultancy

www.enrichsocialmedia.co

www.eltonkuahconsulting.com |

Email: enrichsocialmedia@gmail.com



Make Your Business Fly



2009

Founded

2000

Customers Served

200 MYR

Average Revenue Per
Customer

We champion effective digital trade, and shift the way people think about making their traditional business to transition effectively on executable digital transformation via marketing service and platform.

Our mission and vision



Mission

Make Your Business Fly



Vision

To Provide Marketing and Technology
Services For Business Excellence

Management Team



Elton Kuah
CEO

- 10 years B2B marketing (oil and gas, digital marketing, chemical market research project).
- Worked in Blue Startups Hawaii (a Top 20 US Accelerator USA)
 - Experienced in digital marketing and expert online such as Alphazetta.net
- Featured in Malaysia SME, NST, Astro and Asean Entrepreneur Magazine

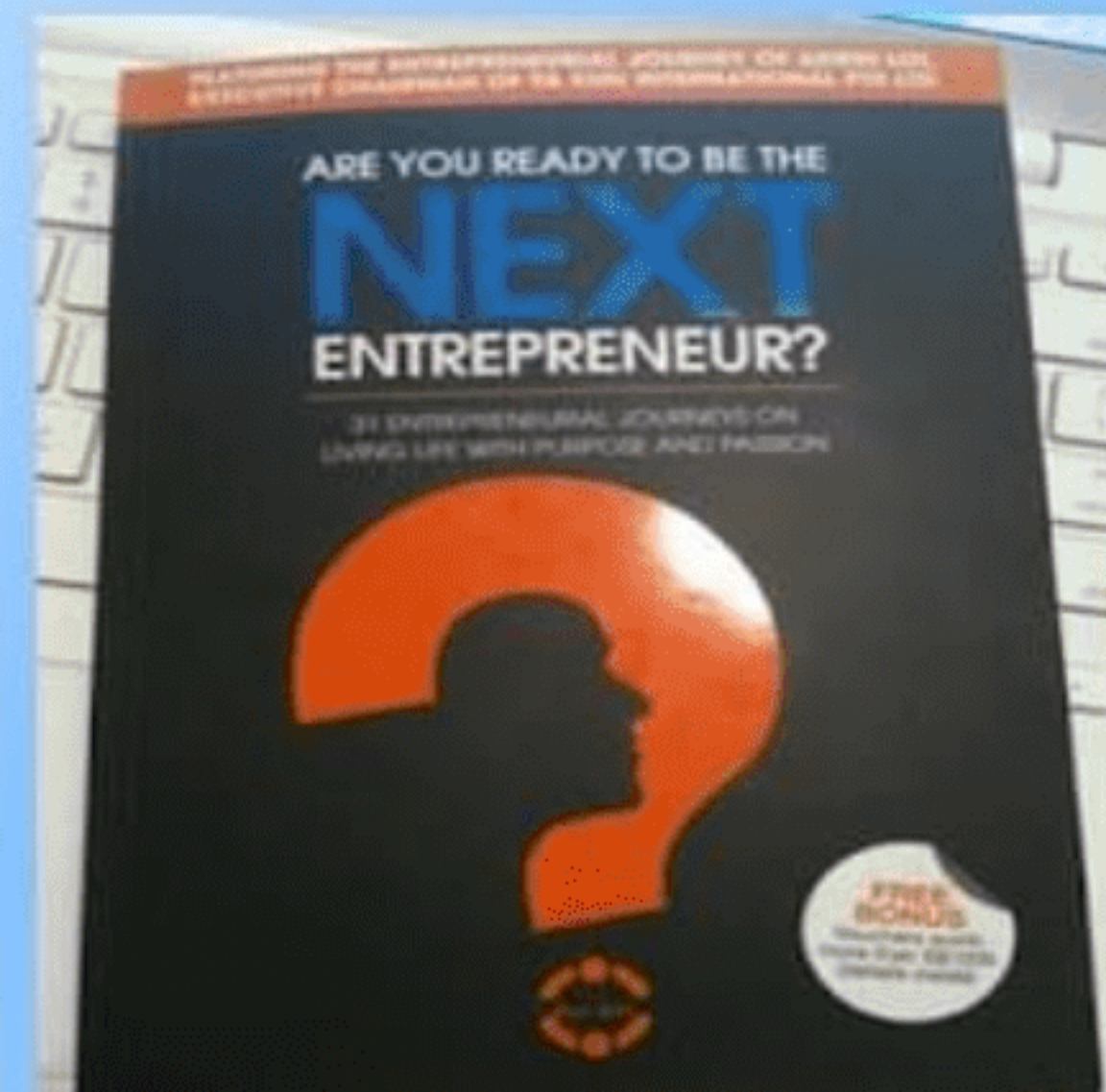


Robin Leong

CMO for Business Recruitment

- Doing business development and project management for 10 years experience starting from CIMB, Sunway, and Asia
Hired in position of business development director
- Experienced Tech Development Infrastructure outsourcing and investment activities for top notch MNC clients such as Huawei, CIMB and Maxis

Media Feature





B2B Market Research Service



Digital Trade Marketplace



Data Analytics



Digital Training

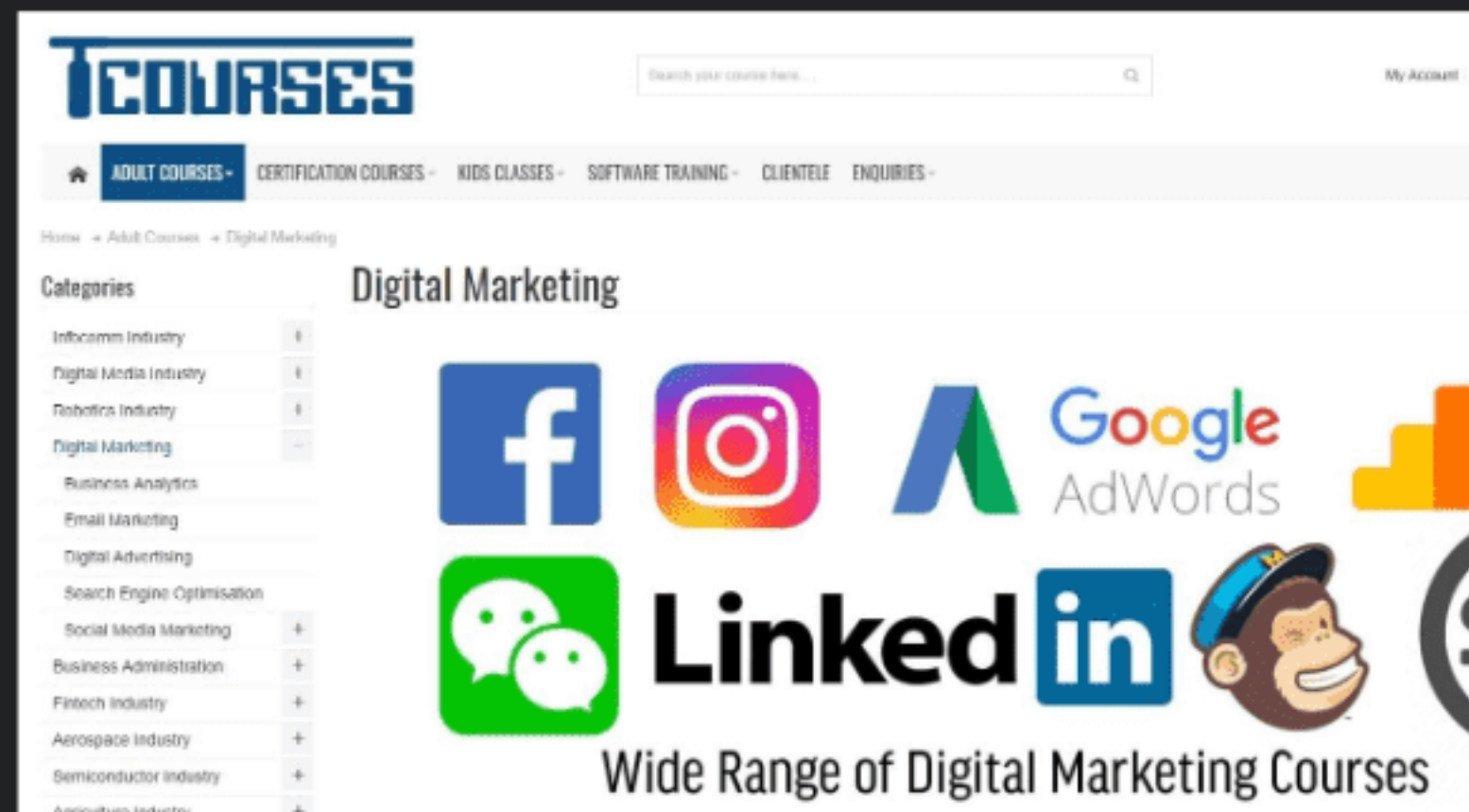
Services

Our Services are geared into 4 sections



Hero Chemicals, global advisory for chemicals manufacturing based in HK and China to expand business potential within Asean region

Clients



Tertiary Malaysia : which I have trained where around 100 corporates registered under various of digital marketing program



SME Corporation Netpreneur Program, a where I trained established entrepreneur in program to scale their business online

Customer Journey map

Problem

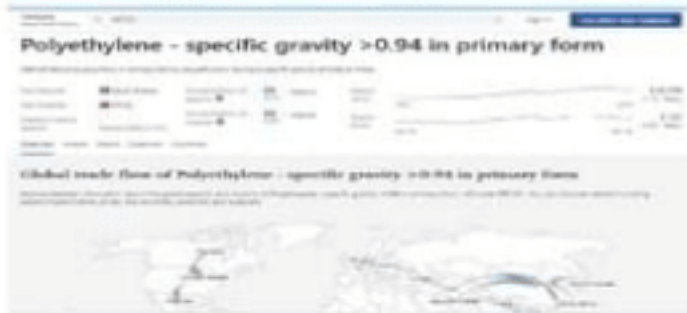


Customer confused on his current business and wondering on online business

(SME category - manufacturing, digital marketing, retail)



Big Step



We provide the following services:

-Competitor market research insight (online -free and paid)

-B2B Product Viability for food, metal and energy related products

Recognizing Success



Customer earn more revenue from variety of effective marketing



Projects



Market Research related to chemicals, industry trade manufacturing. We are looking into competitive analysis.





Event Marketing Platform: We work together with established global partner as Global Sources as immersive cross border sourcing via trade fairs



Digital Marketing Training; Our work is integrate together with platform such as LinkedIn, Google as education advocator



Elton Kuah, Founder of Enrich Social Media


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“ Elton Kuah is a noteworthy entrepreneur from Malaysia. He is the founder of Enrich Social Media, a company that specializes in internet marketing services, business strategy planning and hotel booking solutions.

From Asean Entrepreneur Magazine,
<https://www.asianentrepreneur.org/elton-kuah-founder-of-enrich-social-media/>

Elton Kuah, Founder of Enrich Social Media



The Asian Entrepreneur Editorial Team  0



“ Elton is a seasoned marketing professional .with an ability to thinkstrategically, yet effectively implement plans with a great level of detail

Burt Steingraeber,
Financial



“ s. Elton did a good job in understanding our ideas and solutions before executing his tas
diligently.

Yusno Yunos, Award winning startup



“ If you need to know what social media is all about and how to utilise it in any business environment, you don't have to go farther than to Elton who can give you insight

Khairul Anuar, Reknowned Legal Lawyer Firm and Influencer



// If you are searching for a professional marketing consultant, you do not need to look beyond Elton Kuah. As an external consultant at MBA and Company, he accomplished all the tasks assigned to him

Tammara Armijo, Senior Human Resource Manager at Global Payments



// I have been suffering a time issue to complete my social media each day and have asked Elton for a consultation. Within 1 hour, he has helped me to discover how to use my time wisely on social media to gain a greater benefit for my business

Karen Smythe, Life Coach - Reach Ecosystem Practitioner - Speak Up For Sport (Coach/Trainer)

Get in touch with us!



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